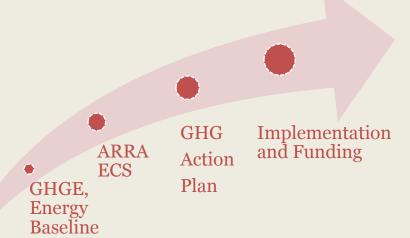
Help Greensboro Grow Green Community Open House October 13, 2009

Purpose of Today's Meeting

- Develop an Activity Pool of measures for energy efficiency and greenhouse gas reduction strategies
 - Energy Efficiency and Conservation Strategy (EECS)
 - GHG Action Plan
 - Other appropriate plans and implementation paths
- Build on input from July public meetings
- Build on work of the Community Sustainability Council
- Tally your preferences for strategies and priorities

Project Approach

- Integrated approach rather than siloed tasks
- Use EECS to "jump start" Climate Action Plan
- Capitalize on EECS and CAP "Best in Class" strategies
- Recognize importance of communication
- Support City's overall sustainability efforts /



Toward a
Sustainable
Greensboro

How the EECS/CAP Will be Developed

Incoming Project Activities

CSC Reports Completed and Preliminary, City projects, staff input, public input, best practices

(300+ Potential Activities)

Gate 1 Preliminary Screening

Best first-order estimates for quantitative project cost and performance, scalability.

(~50 Potential Activities)

Organizing

Confirm eligibility and direct the rest to the Activity Pool, aggregate, refine, adjust measures

Recommendation Point 1 (CSC)

Select about 20 activities for detailed analysis.

Gate 2 Quantitative Screening

Detailed analysis of 20 selected activities, include Greensboro specific criteria.

Activity Pool

Divert remaining potential activities to GHG Action Plan, Comprehensive Plan, and other options for consideration and funding

EECS Activities

Development of EECS

Prepare EECS

documents

Recommendation Point 2 (CSC)

Evaluate quantitative screening results & select activities for EECS submission. 5-15 activities.

Purpose of the EECS

- City received \$2,544,900 in Energy Efficiency Community Block Grant funding as part of 2009 American Recovery and Reinvestment Act
- City must submit an EECS to access funds- document that explains City's top 5-15 strategies
- Short-term projects: EECBG funds must be spent in three years
- Key criteria include energy savings, greenhouse gas reduction, job creation, and ability to leverage other funding opportunities
- EECS needs to be submitted to the U.S. Department of Energy by December 3, 2009
- Long-term projects or those that don't meet DOE criteria will be reserved for GHG Action Plan

What the EECS Can Include

What the EECS Can Include

- Education
- Residential and commercial building energy audits
- Financial incentive programs
- Projects for City buildings and facilities
- Transportation programs
- Building codes and inspections
- Material conservation, such as source reduction and recycling
- Renewable energy on government buildings
- Reduction/capture of methane, other greenhouse gases

Public Priorities Identified So Far

- Education
- Financial Incentives
- Reaching Underserved Communities
- Materials Conservation
- Transportation Programs

Today's Agenda

- 12:10-12:50: Provide input at topic stations (20 min. @ 2 stations)
 - Education & Outreach
 - Transportation, Land Use, and Nature
 - Materials Management and Conservation
 - Green Building, Jobs & Technology
 - Cross-Cutting and Other Topics (written only)
- 12:50-1:10: Table recorders summarize discussions
- 1:10-1:25: Group keypad survey on key questions
- 1:25-1:30: Summarize next steps

Ground Rules

- Keep comments focused on station topic
- One person speaks at a time
- Everyone gets a turn
- Time is short keep comments brief
- Write other ideas down
- Transition quickly

Next Steps

Nov 9

 Community Sustainability Council reviews draft EECS & Proposed Approach for GHG Action Plan

Nov 17

City Council reviews and approves EECS

Dec 3

EECS submitted to the Department of Energy

Dec-Apr

Develop GHG Plan with Public Engagement